

DAVID LU

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Profile

I am a highly motivated and hardworking designer with a focus in web and print design. My work is detail oriented and minimalistic at heart. I am a fast learner and constantly pushing myself to understand and adapt to new market design. I am a good communicator and leader, but also a valuable team player, capable of handling new challenges. My experiences range from working as a junior designer in a design and photography firm to being the primary web designer for a major non-profit organization.

In addition to design, I have a competent grasp on technology and computers. Keeping up and understanding mass trends is a keen interest of mine.

Interests

I enjoy photography and I firmly believe that good design can be made better with good photography.

My personal design sense seeks to balance commercial design with my personal art aesthetic.

Education

BFA, Design

Florida State University, 2010

AA, Liberal Arts

Florida Community College of Jacksonville, 2008

Computer Mastery

Adobe Illustrator	Microsoft Office
Adobe InDesign	Apple iWork
Adobe Photoshop	Mac OS X
Pagebuilder	Documentum

Experience

2011 - Present

Home Depot / Atlanta, GA

Weekly web content designer - responsible for creating and editing weekly content for the eCommerce homepage and various other category pages through Documentum.

2011

Care USA / Atlanta, GA

Contracted as the primary web designer; created and developed web branding graphics, slides, and landing pages.

2010 - Present

Freelance Design

Poster design, flyers, apparel design, web design, brands and identities. Clients range from bands and churches to dance groups, and more.

2009 - 2010

Mellowntown, Inc / Franklin, Tn

Worked closely with creative director and photographer on various projects, including cd layout, web design and html emails.

References

References are available upon request.

Examples of my work can be viewed at

<http://davidluonline.com>

Recent works can be viewed on my blog at

<http://davidluonline.wordpress.com>